

# NATIONAL MANUFACTURING SUMMIT 2019

SKILLS FOR THE FUTURE





## 2019 Theme: *Skills for the Future*

There is widespread evidence that Australia's manufacturing sector is growing. According to the Australian Industry Group Australian Performance of Manufacturing Index (Australian PMI®), the sector experienced a 26-month long run of uninterrupted expansion, climbing to 52.5 points in January 2019.

However, industry participants continue to cite a critical constraint: workforce capability and availability. This constraint is the basis of the 2019 National Manufacturing Summit's theme: *Skills for the Future*.

Australia is facing a significant shortage of skilled, qualified trades workers. Without action, the nation will be unable to meet future demand on major projects in industries as diverse as defence, shipbuilding, aerospace, infrastructure, rolling stock, and resources.

According to a recent employment outlook survey in Australia, skilled trades workers (such as electricians and welders), engineers (electrical, civil and mechanical) and technicians are scarce. In fact, 34% of Australian employers admit that filling job vacancies is increasingly difficult, mainly due to lack of applicants (25%), lack of skills (21%), and lack of experience (19%).

This lack of skilled workers is compounded by strong employment growth. Recent labour force data from the Australian Bureau of Statistics indicates that employment growth among manufacturers surged by 86,000 over the past 12 months—the highest growth rate of any Australian industry—closely followed by both the mining and construction industries. Similarly, there is a projected employment growth rate of 7.2% over the next five years for structural steel and welding trade workers.

This employment growth rate is not surprising given some of the major projects on the horizon, from the Federal Government's \$90 billion Naval Shipbuilding Program, through to major infrastructure projects such as the \$12 billion Sydney Metro project, and the \$5 billion Melbourne Airport Rail Link.

The skills shortage is clearly reaching breaking point in Australia.

Having an appropriately sized, skilled, readily-available workforce at the right time is key to delivering these major projects. Developing this workforce presents a complex and long term challenge—it requires a significant amount of individual training and company up-skilling to meet global standards.

Perhaps more importantly, it requires a shift in thinking and a focus on the skills that will be essential to the manufacturing industry of the future, such as automation, robotics, advanced manufacturing processes. Government, industry and education all play a role in solving this complex, long-term challenge, and in attracting, skilling and retaining workers.

## Solutions to Critical Issues

Hosted by Weld Australia, the 2019 National Manufacturing Summit will see a diverse group of industry stakeholders assemble at the Australian Synchrotron in Melbourne on Wednesday 21 and Thursday 22 August.

The Summit gathers leading representatives from all the major stakeholders in Australia's manufacturing sector—business, unions, universities, the financial sector, suppliers, and government—to discuss the sector's prospects, and identify promising, pragmatic policy measures designed to support an industrial turnaround.

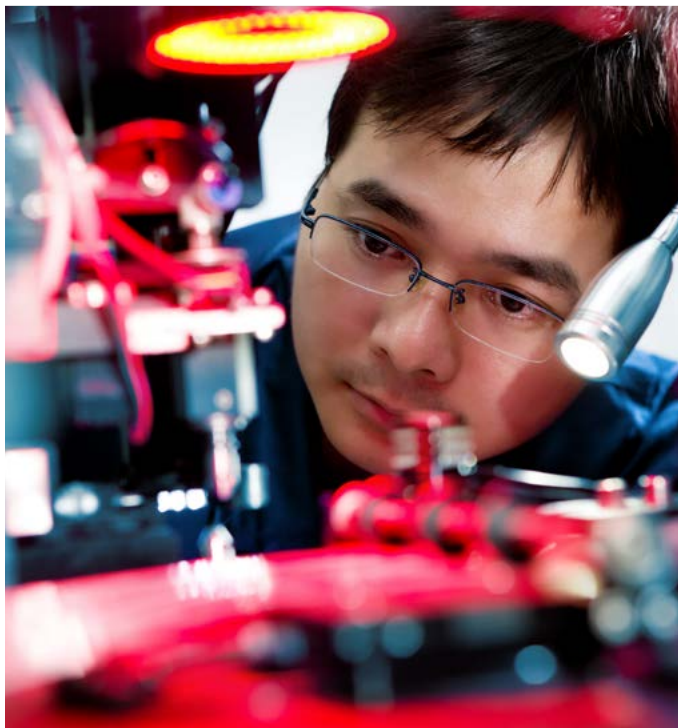
With the theme of *Skills for the Future*, the aim of the Summit is to leverage the opportunities currently available in the manufacturing sector, and translate these into action.

## Background

2019 marks the third National Manufacturing Summit; the event was held in both 2018 and 2017 at Australian Parliament House in Canberra. Hosted by the Centre for Future Work, the 2017 Summit was themed 'Converting Opportunity into Action'. The 2018 Summit theme was 'Solutions to Critical Issues: Energy and Technical Training'.

Speakers and panel participants have included leading industry spokespersons from across industry, as well as the political spectrum. In 2018, just some of the keynote speakers included Professor Ross Garnaut (President, SIMEC ZEN Energy), Dr Jim Stanford (Economist and Director, Centre for Future Work), Neil Coulson (Victoria Skills Commissioner), Dr Jens Goennemann (Managing Director, Advanced Manufacturing Growth Centre), the Hon Mark Butler (Shadow Minister for Climate Change and Energy), the Hon Karen Andrews (then Assistant Minister for Vocational Education and Skills), and the Hon Doug Cameron (Shadow Minister for Skills, TAFE and Apprenticeships). This year's speakers and panellists are set to be equally as exciting and engaging.

Attended each year by over 100 delegates, the Summit program is designed to open new ground in the policy dialogue over how to sustain and nurture manufacturing: a vital segment of Australia's economy.



## 2019 Program Highlights

With an exciting line-up of industry experts, just some of the speakers already confirmed for the 2019 National Manufacturing Summit include:

- Geoff Crittenden (CEO, Weld Australia)
- Dr Jens Goennemann (Managing Director, Advanced Manufacturing Growth Centre)
- Jim Stanford (Economist and Director, Centre for Future Work)

## Interested in Speaking at the 2109 Summit?

Please contact Weld Australia: on +61 2 8748 0130 or [events@weldaustralia.com.au](mailto:events@weldaustralia.com.au).

## 2019 National Manufacturing Summit Co-Sponsors





## Tailored Sponsorship Packages

Weld Australia is happy to tailor a sponsorship package to suit your needs and budget. Simply contact Weld Australia on +61 2 8748 0130.

## Platinum Sponsor

**Investment:**

**Exclusive: \$30,000**

**Non-Exclusive: \$15,000 (2 Opportunities)**

### Pre Event

- Platinum Sponsor acknowledgement and logo inclusion on all applicable pre-event marketing (print and online advertising)
- Logo and web link displayed on Summit website as a Platinum Sponsor
- EDM promotion to Weld Australia mailing list announcing Platinum Sponsor appointment
- Access to delegate list - company, first name, surname, position title, state/territory and email address (provided one week prior to event, excluding where details are not provided and those who opt out)

### On Site

- Verbal acknowledgement as Platinum Sponsor by host during Summit welcome and throughout the proceedings.
- Verbal acknowledgement as Platinum Sponsor by host during Welcome Dinner
- Opportunity to address delegates during Summit opening or Welcome Dinner (max 5 minutes)
- Logo acknowledgement as Platinum Sponsor on delegate name badge (exclusive only)
- One A4 single page onto delegate seats at the Summit (two if exclusive)
- Opportunity to place one standard size pull up banner in Summit session room
- Opportunity to place one standard size pull up banner inside the Welcome Dinner venue
- Logo acknowledgement as Platinum Sponsor on Summit on-site program
- Logo acknowledgement as Platinum Sponsor on Welcome Dinner program
- Two complimentary delegate registrations (full-day summit, morning tea, afternoon tea and networking lunch) (three if exclusive)
- 1 x table of eight in priority position at the Welcome Dinner (6pax + 2 free full registrations as noted above)

### Post Event

- Acknowledgment as platinum sponsor in post-event communications to delegates
- Opportunity to engage with delegates long-term, with a Precision Metal Group marketing opt-in featured in post-Summit communications (such as the attendee post-event survey)
- Access to final delegate list - company, first name, surname, position title, state/territory and email address (excluding where details are not provided and those who opt out)

## Welcome Dinner Sponsor

Investment:

Exclusive: \$20,000

Non-Exclusive: \$10,000 (2 Opportunities)

### Pre Event

- Sponsor acknowledgement and logo inclusion all applicable pre-event marketing (print and online advertising)
- Logo and web link displayed on Summit website
- EDM promotion to the Weld Australia mailing list announcing sponsor appointment

### On Site

- Verbal acknowledgement by host during Welcome Dinner opening
- Opportunity to address guests at welcome dinner (max 5 minutes)
- Opportunity to place one standard size pull up banner in room (two if exclusive)
- Organisation name, logo, 100 word profile and contact details listed in the Summit program
- Two complimentary welcome dinner tickets (non-exclusive)
- 1 x table of eight in priority position at the Welcome Dinner (exclusive only)

### Post Event

- Access to delegate list - company, first name, surname, position title, state/territory and email address (excluding where details are not provided and those who opt out)

*All pricing is exclusive of GST. All sponsor supplied collateral subject to approval by event host (Weld Australia).*

## Why Sponsor the Summit?

Sponsor the 2019 National Manufacturing Summit to give your company unparalleled exposure to an interested, engaged audience. Your involvement in the Summit will demonstrate your organisation's commitment to innovation, excellence and willingness to invest in skills, training and apprenticeships to secure the future of Australia's manufacturing industry.

Sponsoring the Summit will give you the opportunity to:

- Maintain and build on professional relationships
- Connect with a highly targeted audience
- Showcase your new products and services
- Gain instant market feedback
- Increase and strengthen brand awareness
- Stay at the forefront of industry developments and innovations

Weld Australia is happy to tailor a sponsorship package to suit your needs and budget. Please contact Weld Australia on [events@weldaustralia.com.au](mailto:events@weldaustralia.com.au) or +61 2 8748 0130 for further details.



## Further Information

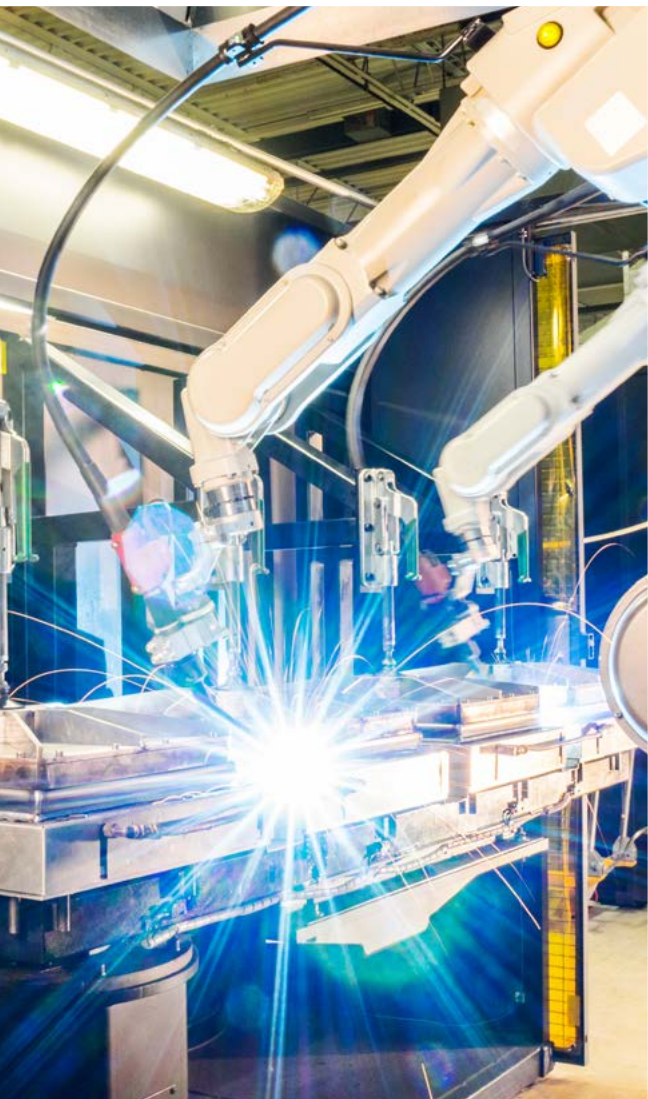
For further information, or to sponsor the 2019 National Manufacturing Summit, simply contact Weld Australia via:

W: <https://manufacturingsummit.com.au>

E: [events@weldaustralia.com.au](mailto:events@weldaustralia.com.au)

T: +61 2 8748 0100

A: Building 3, Level 3  
20 Bridge Street  
Pymble, NSW 2073



## About Weld Australia

Weld Australia represents the welding profession in Australia. Its members are made up of individual welding professionals and companies. Weld Australia members are involved in almost every facet of Australian industry and make a significant contribution to the economy.

Weld Australia is the Australian representative member of the International Institute of Welding (IIW). Weld Australia brings individual and company members together to deliver:

- A forum for the exchange of ideas and the sharing of resources
- A voice to promote the interests of the welding community and shape the market for welding services
- Specialist technical problem solving and a conduit between industry and research organisations
- A pathway for learning and career development and the opportunity to benchmark against world's best practice

## Vision and Mission

Weld Australia's vision is to facilitate the growth of a world class welding industry in Australia. Weld Australia's mission is to create opportunities for our members and advocate welding policies and practices which protect the Australian public.